

Fine Crazy Finland? -competition rules

Target Groups

The competition is open for everyone and both private persons and working groups can take part in the competition. Persons under 18 years of age need a permission from their teacher or their parents. This permission should be sent together with the poem or poetry video, and should include the teacher's or parents' contact information.

The series are:

Junior -series (under 16 years)
Common series

The both series can be participated with a poem and/or poetry video.

Participation period, theme and prizes

The competition starts 1.11.2016 and ends 23.4.2017. (The competition period has been extended by three weeks). The theme of the competition is *100 at Sight - Fine and Crazy Finland?* The poems and poetry videos that are sent to us before 31.1.2017 can be presented in Lahti 2017 World Cup cultural program. All the poems and poetry videos are evaluated after the competition period has finished. The winners will be announced at Poetry Marathon 2017 event 17.-18.6.2017, and also the best poems and poetry videos will be introduced at the event.

The organizer of the competition has set up judging panels that rate and review all the poems and poetry videos taking part in the competition, and decide which of them will be awarded. The best poems of the competition are put together in a book. The book will also be available as an eBook. In addition, the poems and poetry videos will be published on Lahti Poetry Marathon association's web site and on the Culture map -service that is maintained also by the association. <http://www.kulttuurikartta.fi>.

Several different prizes are given in the competition. The worth of the prizes (including the both two series) is about 4000 euros.

It is mandatory that the poems or poetry videos participating the competition have never been published before. The poem must be an original creation of the writer or writers. The video must be created and produced by the participant or the group of participants. The participating poems or poetry videos are not allowed to have been in the social media or internet before.

Poems and pictures

The judging panel looks especially how the competition theme has been brought out and processed, how creative the poem is, and does it have internal excitement. The competing

poems must be written in Finnish. The maximum length of one poem is 2000 characters. One participating person can send all together 4 poems and 4 pictures in the competition. Persons under 18 years of age need a permission from their teacher or their parents. The permission should include the teacher's or parents' contact information.

The organizer of the competition wishes that poem writers would send some pictures related to the poem. That is however not mandatory. The pictures must be in electronic format. The sender must have the copyright license and usage rights for them. The pictures are used in Poetry Marathon association's Culture Map -service and in the eBook made of the best poems.

Sending the poems and pictures

The competing poems and pictures should be sent only electronically via the Poetry Marathon website at www.runomaraton.com/kilpailut. The organizer expects to have the following information: the author's/group's pen name, the writer's/writers' real name, pen name of the picture creator/creators, real name/names of those who have made the picture, street address, city and country. If the participant is under 18 years old, we expect to have the parents' contact information, or the name of the school, class and teacher's contact information.

Poetry videos

A competitor can participate in the competition with either a poem video or a video poem. **A poem video** is a work that is based on text, while **a video poem** is an independent work that can consist of, for example, letters, words, motion, sound and images. The videos are judged primarily by their overall look that consists of the poem itself, visuality and sound. The jury gives a special emphasis on bringing out the theme in a unique way.

Instructions of producing the poetry video

The language of the video can be chosen freely. The organizer does demand however that the text or texts of the poem are translated either into Finnish or English. The translations are sent together with the original text via the participation form. The organizer holds the right to subtitle the videos either into Finnish or English for the purpose of presentation in public.

The maximum length of the video is 5 minutes including possible introduction texts in the beginning or texts at the end of the film. The size of the video can be maximum of 450 MB.

Sending the videos

When the video is sent, the following information has to be sent to the organizers of the competition: name of the video, real name of the creator /creators, street address, city, country and at least one contact person's email and phone number. Videos made by persons under 18-years of age must also include the name and contact information of their parents, or the school, class/year, supervising teacher and e-mail of the teacher in the text

field "Real name of the writer/writers". **All information, including videos, must be sent electronically through the competition web page, www.runomaraton.com/kilpailut.**
Filming permits

Private persons can be filmed on videos only with their permission. Parents of persons under 18 years of age are responsible for giving the permission for their children. It's considered good manners to tell the purpose of filming and where the video is being published. If needed, the permission can also be asked as a written version.

Copyrights

The makers of the competition videos, parents, guardians as well as teachers must ensure that the video does not infringe copyrights of third parties. The organizers of the competition do not answer for the copyright demands of third parties. **It is prohibited to use music in the video without the permission of the copyright holder. If the video contains non-copyrighted music not made by the creators of the video it must be mentioned on the video itself.** Additional information on copyrights www.teosto.fi, www.kopiosto.fi

Usage rights

The persons participating in the competition give the competition organizer the permission to show, use or publish the poems, videos and pictures in their own publications, events, internet pages and the YouTube page of the competition organizer. Also the works can be published at a media channel that uses internet, in the format needed. Or they can be published in television. These rights are admitted also to the organizer's co-operating partners who have made a written contract with the organizer concerning the usage of the competition material. These actions are made without any separate monetary compensation. The organizer has a right to change the format of the competing videos and to copy the videos. **The creators of the videos, poems and pictures retain the full copyright of the material.**

If the poem or picture is published by the competition organizer, the poem or picture cannot be sold or given to other publications anymore. However, if the publication is the writer's own or a school's own publication, the material can be used.

If the organizer of the competition wants to sell the competing videos to third parties for commercial purposes, the organizer must separately make a deal with the video makers and pay them a fair monetary compensation.