

Light and Water -competition rules

Organizer of the competition

The poetry video competition is organized by The Lahti Poetry Marathon (Lahden Runomaraton ry).

Target groups

The competition is open for anyone, and both individual persons as well as groups can take part in the competition. Persons under 18 years of age need a permission from their teacher or their parents. This permission should be sent together with the poetry video and should include the teacher's or parents contact information. The competition is not open to the members of The Poetry Marathon board or their immediate family nor to the members of the judging panels or their immediate family.

The series are:

Junior Series (under 16 years)

Common Series

Participation period, theme and prizes

The competition starts on 7th of January 2019 and ends on 14th of April 2019. The theme of the competition is "Light and Water". All the poetry videos are evaluated after the competition period has finished. The winners will be announced at the Poetry Marathon 2019 event.

The competition organization has set up judging panels that review and rate all the poetry videos. The videos will be published in The Lahti Poetry Marathon association's web site www.runomaraton.fi/kilpailut.

Several different prizes are given in the competition. The combined value of the prizes (including both two series) is about 3000 euros.

It is a mandatory requirement that the poetry videos and the poems that they include, participating in the competition, have never been published before. The videos are not allowed to be published in social media or any website before the competition. The poem in the video must be written by the participating person or the group.

Poetry videos

A competitor or competitors can participate in the competition with one or more poetry videos or video poetries. A **poetry video** is a work that is based on text, while a **video poetry** is an independent work that can consist of, for example, letters, words, images, motion, music and other sounds. The videos are judged primarily by their overall look that consists of the poem itself, visuality, sound and atmosphere. The jury places special emphasis on bringing out the theme in a unique way.

Introductions of producing the poetry video

The language of the video can be chosen freely. The organizer requires, however, that the text or texts of the poem are translated either to Finnish or English. The translations are sent together with the original text via the participation form. The organizer holds the right to add subtitles to the original language text version for the purpose of presentation in public. Also the texts of any poetry videos in Finnish must be sent via the participation form. Using the picture form tool the participants can, if they wish, send pictures of the video or the competition's theme. The pictures or the lack of them does not affect the judging of the videos.

The maximum length of the video is 3,5 minutes including possible introduction texts at the beginning or texts at the end of the video. The maximum size for the videos is 450 MB.

Sending the videos

When the video is being sent, the following information has to be included for the organizer of the competition: name of the video, real name / names of the creator/creators, street address, city, country and at least one contact person's email address and phone number. Videos made by persons under 18 years of age must also include in the field "Real name of the writer/writers" the name and contact information of their parents or of the school, class/year, supervising teacher and the email address of the teacher.

All the information, including the videos, must be sent electronically through the competition web page www.runomaraton.fi/kilpailut.

Filming permissions

Private persons can be filmed on videos only with their permission. Parents of persons under 18 years of age are responsible of giving the permission for the children. It is considered good manners to specify the purpose of filming and where the video is going to be published. If needed, the permission can also be requested on paper.

Copyrights

The creators of the competition videos, parents as well as teachers must ensure that the video does not infringe copyrights of third parties. The organizers of the competition are not responsible for the copyright demands of third parties. **It is prohibited to use translations of the poem texts and/or music in the video without the permission of the copyright holder. For all the music content the participants must specify if they have permission to use it or if it is music freely usable. In any case it has to be informed in the video the author and the original performing music artist.**

Additional information on copyrights in Finland: www.teosto.fi, www.kopiosto.fi, www.gramex.fi, www.sanasto.fi, www.kuvasto.fi and www.apfi.fi.

Usage rights

The persons participating in the competition give to the competition organizer the permission for 3 years to show, use or publish the poems, videos and pictures in the competition organiser's own publications, events, web pages, and YouTube pages. The works can also be published, in the format needed, at different Internet media shannels or in television. These actions can be made without any monetary compensation. The participant or participants must take care of the usage rights of the poem text translations, so that the organizer of the competition can use the videos and other material in the competition and for marketing purposes.

The persons participating in the competition cannot publish or send the content to other publications or media channels. However the content can be utilize for the creator's own use or in any event of the creator's school.

If the organizer of the competition wants to sell the competition videos or the poem text translations to third parties for commercial purposes, the organizer must separately make a deal with the creators of the content and pay them a fair monetary compensation. The text translators are in this case considered part of the participants.